

yourChesham

Advertising Rate Card and Specifications

Delivered to the HP postcode area including: Chesham, Chartridge, Latimer, Botley, Ley Hill, Lye Green, Whelpley Hill, Hawridge, Bellingdon and Asheridge. **PLUS:** The Lee, Ballinger and South Heath (HP16)

TOTAL RESIDENTIAL AND BUSINESS CIRCULATION EXCEEDS 11,000

| | Full Page Colour | Half Page Colour | 1/4th Page Colour | 1/8th Page Colour | 1/4th Page Mono | 1/8th Page Mono |
|---|----------------------------------|------------------|----------------------------------|-------------------|----------------------------------|--------------------------------|
| FULL PRICE | £218 | £138 | £85 | £44 | £80 | £43 |
| 3 CONSECUTIVE ISSUES | £207 | £132 | £81 | £42 | £76 | £40 |
| ANY 6 ISSUES OUT OF 12 | £201 | £128 | £79 | £41 | £74 | £39 |
| 6 CONSECUTIVE ISSUES | £196 | £124 | £76 | £40 | £71 | £38 |
| 12 CONSECUTIVE ISSUES | £175 | £111 | £68 | £35 | £63 | £33 |
| FULL PAGES, SPREADS & COVERS | 4 PAGE CENTRE SPREAD £499 | | 2 PAGE CENTRE SPREAD £349 | | INSIDE COVER FP ONLY £249 | BACK COVER FP ONLY £295 |

DISCOUNT: Place your advert in associated magazine yourAmersham and not only will you reach a combined distribution of over 21,000 but you will also get a discount

Advertisers will qualify for an **additional discount** from the published rates when they place an advert in our associated magazine **yourAmersham** during the same month.

- **Both Full Page adverts** **reduced by** £9.00
- **Both Half Page adverts** **reduced by** £6.00
- **Both Quarter Page adverts** **reduced by** £4.00
- **Both Eighth Page Adverts** **reduced by** £2.00

NOTE: prices shown are per advert, per issue

ADVERT SIZES, DIMENSIONS and FORMATS

| | | | |
|-------------------------------|------------|---|------------|
| FULL PAGE BLEED | 154mm wide | x | 216mm deep |
| HALF PAGE | 128mm wide | x | 92mm deep |
| HALF PAGE VERTICAL | 62mm wide | x | 186mm deep |
| QUARTER PAGE | 62mm wide | x | 92mm deep |
| QUARTER PAGE HORIZONTAL | 128mm wide | x | 44mm deep |
| EIGHTH PAGE | 62mm wide | x | 44mm deep |

Your advertisement must be forwarded as: PDF, Word or JPEG format to:

ads@yourchesham.co.uk prior to the monthly deadline to the dimensions required.

Minimum resolution of 300dpi

To advertise please contact Jed Elverson. Tel: 07791 338868
e-mail: jed@yourchesham.co.uk • www.yourchesham.co.uk